



JULIE HOFFMEISTER

Helping global companies lead business and digital transformation programs

PROFILE

Management consultant with over 20 years of experience providing strategic leadership of digital and business transformation program for Fortune 500 companies

CONTACT

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[LinkedIn Profile](#)

AlliancePointAdvisors.com
HoffmeisterConsulting.com

Lakewood, CO

AREAS OF EXPERTISE

Business & Digital Transformation Leadership

Organizational Change Management

Strategy and Operating Model

Executive Coaching and Advisory

KEY CLIENTS

Warner Media
Universal Pictures
MillerCoors
Newmont Mining
Nutrien Ag Solutions

SUMMARY

I'm passionate about helping leaders of Fortune 500 companies deliver outstanding results through business improvements and digital transformation programs. For over 20 years I have helped global companies tackle their most challenging and complex initiatives by providing leadership advisory services, organizational change management, operating model design, and strategic program management.

WORK HISTORY

Alliance Point Advisors

Co-Founder and Managing Director | 2022 – Present

Co-founded Alliance Point Advisors to support Fortune 500 companies in their digital transformation efforts. Services include the following:

- Executive coaching for leaders of business and digital transformation programs
- Change management services to accelerate user adoption of advanced digital technology including robotic process automation, virtual reality, etc.
- Organizational readiness and user adoption support for large-scale technology implementations including ERP, CRM, cloud migrations, big data, etc.
- Speaking at corporate events on leadership development and people-centered approaches to digital transformation
- Strategic planning and workshop facilitation include game-based ERP simulations

Hoffmeister Consulting

Founder and Principal Consultant | 2007 – Present

Founded Hoffmeister Consulting as a management consulting firm that serves Fortune 500 companies by helping lead digital and business transformation programs. Client highlights are as follow:

- Change Management Lead for multiple Fortune 500 M&A transactions including Miller & Coors, Warner Media & Universal Pictures, and Newmont & Goldcorp
- Program Manager for the introduction of SAP CRM into MillerCoors for 8,000 salespeople, 600 distributors, and 1.5M retail outlets
- Provided leadership to the 30-person change management team for a \$500M SAP S4/HANA implementation at Nutrien Ag Solutions for 25,000 employees
- Development of department operating models for various F500 clients, spanning Supply Chain, Environment & Sustainability, Technical Services, Business Excellence & Improvement, IT PMO, and Health & Safety
- Provided coaching services to executives leading business and digital transformation initiatives including cross-functional leadership alignment, strategic planning, business case development, project team effectiveness, performance management, and governance design
- Served as an independent Program Manager to provide oversight to vendors delivering large-scale technology solutions including Accenture, IBM, Hewlett Packard HCL Technologies, Cognizant, and Infosys
- Managed dozens of technology projects implementing ERP solutions, business intelligence, master data, environmental compliance reporting, mobile applications, and various operational systems



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WORK EXPERIENCE CONT.

Oracle (Sun Microsystems)

Finance Project Lead, Commission Accountant | 1999 – 2003

Served as a Commission Accountant and Project Lead for the Oracle Worldwide Compensation Integration Project.

- Facilitated process redesign for sales compensation including commission accounting and sales reporting
- Led all aspects of the project including planning, requirements gathering, functional design, testing, implementation, and training
- Managed and designed accounting software upgrades and process improvements to ensure proper audit control mechanisms and accuracy of commission calculations

IBM

Financial Analyst | 1997 – 1999

Served as a Financial Analyst for Software Group and IBM special projects.

- Conducted financial analysis and evaluation of initiatives in the G9 e-Business Project for the internet delivery of software
- Prepared monthly measurements for Finance and Operations executives including budget analysis, variance research, and full-year forecasting

NON-PROFIT BOARD EXPERIENCE

Audience of One Youth Theater

President Board of Directors | 2016 – 2021

Audience of One Youth Theater (Ao1) is a music theater company committed to developing the character, integrity, teamwork, and leadership in our youth through theatrical and arts experiences.

- Implemented a board governance framework
- Developed a staff support and retention strategy for long-term program sustainability
- Oversaw the development of a grant writing program
- Provided leadership coaching to the Program Director

Minds Matter

National Board of Directors – Denver Representative | 2010 – 2011

Minds Matter transforms the lives of accomplished high school students from low-income families by broadening their dreams and preparing them for college success.

- Served on the National Board of Directors as the Denver Chapter Representative
- Member of the Denver Chapter Executive Committee as the Director of Mentee Students

EDUCATION

University of Colorado Boulder – Leeds School of Business

Business Administration, Accounting Emphasis | 1993 - 1997

Graduated Cum Laude