

STACYE THRASHER BRIM, PMP, LSSGB

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TRANSFORMATION, STRATEGY & PMO CONSULTANT

Portfolio / Program / Project Management (PPM) ❖ Strategy Management ❖ Process Improvement

Experienced and trusted management consulting professional with 20+ years of experience in Transformations, Strategy, PMO/Project Management, and Process Improvement in the public, private and nonprofit sectors.

Certified Project Management Professional (PMP), Lean Six Sigma Green Belt, Kaplan-Norton Balanced Scorecard Certified Graduate (Strategy Management) and Prosci Certified Change Practitioner with a track record of strategizing and executing aggressive, complex, enterprise-wide programs bringing accountability, best practices, and substantial revenues to diverse business operations.

Strengths include leading high-performance cross-functional teams, bringing structure and standardization to inefficient processes, and communicating effectively at both the C-suite and team member level. Experience spans multiple industries including: Semiconductors, IT, Education, Hospitality, and Public Health.

CORE EXPERTISE:

- Program Management
- PMO Governance
- Process Improvement (Lean 6σ)
- Change Management
- Executive Reporting
- Facilitation / Training
- Strategy Management
- Risk & Issue Management
- Vendor Management

PROGRAM LEADERSHIP & CONSULTING EXPERIENCE

STB Consulting, LLC

2/2014–current

Owner and Principal Consultant

STB Consulting provides strategic planning, project management, and process improvement consulting to nonprofit and corporate leaders and their teams to help them establish the direction of their organization, optimize their investments, and ensure their programs deliver business value.

- ❖ By establishing effective portfolio governance and project management, we help you achieve better visibility into the health of your organization's programs and projects and ensure that they deliver their intended business value.
- ❖ Through the development of a strategic plan, we help you establish clarity on the direction of your organization and a common focus of energy and resources.
- ❖ We partner with you to execute your top process improvement initiatives, yielding you more efficient operations, quicker delivery of services and products, potential cost savings and improved employee engagement.

Client: Centers for Disease Control and Prevention (CDC), Atlanta, GA

10/2017–9/2020

CONSULTANT | PMO & Business Process Improvement

Established and led an IT Project Management Office (PMO) for the National Center for Emerging and Zoonotic Infectious Diseases (NCEZID).

- ❖ Key objectives included the following: formulate and implement a more robust SDLC process; establish a more effective IT governance structure; facilitate communication and coordination across the spectrum of NCEZID IT assets; and institute a portfolio management strategy to optimize and leverage IT asset utilization across the center.
- ❖ Phase 1 included completion of a current state assessment, establishing a future state process/governance model, and providing recommendations and a plan for implementation. Facilitated large, cross-functional workgroup to secure organizational input and buy-in. Established and executed a change management strategy for this major change initiative.
- ❖ Phase 2 entailed implementation of new governance process, including development of tools and templates for project managers, creation of IT portfolio and leadership dashboards, development and facilitation of project manager and stakeholder training.
- ❖ Phase 3 included leading a team to manage the execution and further refinement of the PMO processes.

Client: Bearings Bike Shop

5/2019–12/2019

CONSULTANT | Strategic Planning

Facilitated the development and Board approval of a three year strategic plan for this Atlanta-based non-profit. Bearings Bike Shop invites kids to earn a bike of their own while developing the skills necessary to successfully transition into adulthood and the workforce.

- ❖ Led the organization through the development on an actionable strategic plan to include mission, vision, goals, measurable objectives (including targets) as well as a list of prioritized strategic initiatives.
- ❖ Partnered with the client to develop a strategy management plan including monthly reporting dashboards as well as a communications plan for stakeholders such as the Staff, Board of Directors, Advisory Board and major donors.

Client: InterContinental Hotels Group, Atlanta, GA

8/2014–6/2017

CONSULTANT | Program Management

Provided program and project management leadership for critical Global Sales and Marketing strategic initiatives for IHG® Rewards Club, the first and largest hotel loyalty program.

- ❖ Served as program manager for the overhaul of the IHG Rewards Club Elite status program including a new Elite status tier. Key responsibilities included business case development, executive reporting, facilitation of monthly Steering Committee Meetings, budget management, and mentoring of new project managers supporting the program. Provided program- and project-level leadership including the implementation of communication and change management activities such as stakeholder assessment, training needs analysis, training plan, and program success metrics. Served as the primary program and change management point of contact.
- ❖ Provided project management leadership on the implementation of the loyalty program's first point expiration policy. Led a cross-functional team comprised of Legal, Finance, Marketing, Communications, Procurement, Hotel Delivery, Technology (including Web and Mobile) team members along with Regional Loyalty partners across the globe. Policy implementation was successful from a risk management, communications, financial and technical implementation perspective.

Booz Allen Hamilton, Atlanta, GA

5/2012–8/2014

CONSULTANT | IT Portfolio & Project Management (PPM)

Led PPM strategic plan development, on-going governance of critical performance metrics, and provided direction and oversight to project managers on SDLC and related internal processes in support of the Centers for Disease Control and Preventions' (CDC) Management Information Systems Office (MISO).

- ❖ Raised maturity level 20% for internal PPM structure by standardizing processes and incorporating project controls.
- ❖ Developed strategic roadmap and project intake process improvement plan, deprioritizing non-critical project releases.
- ❖ Accepted challenge to lead two concurrent, enterprise-wide implementation projects, handling all escalations, status reporting, risk planning, and issue management.
 - Reduced wasted taxpayer dollars and enhanced functionality of legacy information system, tracking data and statuses of background investigations for over 8000 government employees and contractors.
 - Facilitated a team of user interface experts, business analysts, and system security staff to create comprehensive WBS and single-pass project, budget, and resource plans.

Atlanta Public Schools, Atlanta, GA

2/2010–5/2012

PROGRAM DIRECTOR, SYSTEMS AND PROCESSES | Strategy and Development Division

Consulted on district-wide cross-functional action teams to improve back-to-school readiness workflows and provided process leadership for 100 area schools. Influenced stakeholders, including the Atlanta Board of Education, to act on recommendations. Following promotion to program director, identified urgent issues and major operational gaps.

- ❖ Captured 130 human resource processes in a process inventory; facilitated development and implementation of new protocols for budgeting, hiring, risk management, and onboarding of instructional staff, amidst re-districting challenges. Produced communication and change management plan under severe time constraints to hire additional teaching staff.
- ❖ Mapped 6 comprehensive processes as-is to identify high-impact improvement opportunities.
- ❖ Earned Stellar Performance Award for excellence, professionalism, talent, and dedication.
- ❖ Brought structure to struggling school district, yielding 100% readiness on all critical milestones, exceeding massive goal.
 - Led 80 team members from academics, HR, operations, legal, and technology to execute program strategy.
 - Delivered 2-day process improvement workshops and, PMI-approved, project management courses to standardize execution of new protocols and allow PDU credits toward PMP credential / recertification.
 - Optimized automated Day One tool to track project details and generate reports to monitor team compliance.

KUBRA, Atlanta, GA

8/2007–2/2010

PROJECT MANAGER | IT Core Applications and Implementations Teams

Managed multiple, large-scale, custom document presentment and e-billing software projects for clients in insurance, utilities, healthcare, and financial industries. Gathered client specifications and oversaw project planning, change control, implementation, issue management, process improvement, and team leadership.

- ❖ Deployed new technology standard through the implementation of the intelligent mail barcode imposed by the US Postal Service (USPS). Met 100% of rigid schedule deadlines via strong communication and coordination throughout organization and all impacted customers.
- ❖ Enhanced client CIS conversions on time, within budget, and with high accuracy, avoiding customer-billing errors.

Freescale Semiconductor, Austin, TX

8/1998–8/2007

PROGRAM MANAGER | Strategy & Operations (2005-2007)

Ensured project execution success through daily monitoring of project scorecards; established business unit requirements, developed project schedules, and managed relationships with vendors for custom SRAM/ROM memory compiler programs.

- ❖ Improved strained vendor relations with robust stakeholder management, communications planning, training, and coordination of global teams across 4 sites in 3 countries.
- ❖ Mitigated risks by re-negotiating supplier contracts, adding penalty clauses and extended quality assessment cycles.
- ❖ Removed roadblocks for 10-15 team members, enabling successful release of all deliverables on time.

NEW PRODUCT INTRODUCTION (NPI) ENGINEER | CMOS Platform Device Development (2004-2005)

Co-owned the design, prototype development, and alpha testing of a New Product Introduction (NPI) life cycle management tool. Interfaced with engineering, technology development, and quality assurance teams to document requirements.

- ❖ Prevented up to \$5M in rework costs and improved production yields through strategic process improvements.

SENIOR DEVICE ENGINEER | CMOS Platform Device Development (1999-2004)

Developed next-generation process technologies for advanced interconnects via experimental design and reliability testing. Served as primary technical contact during the development, certification, manufacturing implementation, and technology transfer of Motorola's 0.18µm copper interconnect technology.

- ❖ Received 2003 Women of Color Technology and Business Award for technology innovation.
- ❖ Authored / co-authored 9 white papers on interconnect integration and intrinsic reliability.

EDUCATION / CREDENTIALS

Master of Science (M.S.) in Chemical Engineering, Georgia Institute of Technology, Atlanta, GA

Bachelor of Science (B.S.) in Chemical Engineering, University of South Florida, Tampa, FL

Project Management Professional (PMP) Certification, Project Management Institute (PMI), Newtown Square, PA

Kaplan-Norton Balanced Scorecard Methodology Certification, Palladium Group, Boston, MA

Lean Six Sigma Green Belt Certification, Georgia State University, J. Mack Robinson College of Business, Atlanta, GA

Prosci Certified Change Practitioner, Prosci, Fort Collins, CO

PROFESSIONAL / COMMUNITY INVOLVEMENT & ADDITIONAL SKILLS

Professional / Community Organizations:

- ❖ Member, Project Management Institute (PMI, national and Atlanta chapters)
- ❖ Member, Association of Change Management Professionals (national and Atlanta chapters)
- ❖ Board Chair, Board of Directors, Bearings Bike Shop
- ❖ United Way Volunteer Involvement Program (VIP) graduate

Awards / Industry Recognition:

- ❖ Nine-time published technical author, various white papers and engineering trade journal contributions
- ❖ Recipient, 2003 Women of Color Technology and Business Award for technical innovation

Software:

- ❖ Microsoft project applications (Project, Project Server, Visio, SharePoint), MS Office (Word, Excel, PowerPoint)